

REGIONAL BRANDS APPOINTS NEW CHAIRMAN

CLEVELAND, Ohio – (May 6, 2021) – Regional Brands Inc. (the “Company”) today announced that Sanjay Singh has been appointed as the Chairman of the Board of Directors of the Company. Mr. Singh will succeed Carl Grassi, who served as Chairman since 2016 and who will remain a director of the Company.

Mr. Singh was appointed to the Company’s Board of Directors in January 2020. Since April 2020, he has served as Executive Chairman of Mace Security International, Inc. Mr. Singh led and directed strategy and actions at Roll-Kraft, a privately-held manufacturing company first as Executive Vice-President and then as President from July 2013 through March 2020. In 2017, Mr. Singh co-founded a family office investment fund for which he directed and sourced investment initiatives in the northeast Ohio region. Over the course of his twenty-five year career, Mr. Singh acquired expertise in increasing shareholder value by building better businesses alongside management teams. Mr. Singh was a Board Member and Chief Financial Officer from 2010-2013 at Maclellan Services, Inc., a paint-shop equipment service provider to Toyota and other automotive companies. Prior to July 2010, Mr. Singh held Chief Financial Officer and financial leadership roles in private-equity owned portfolio companies and at divisions of Stanley Black and Decker and Newell-Rubbermaid.

Commenting on the appointment, Mr. Singh said, “I am thrilled to be appointed Chairman and excited to work with the Board and leadership team to further build out and improve the financial performance of BR Johnson. The Company is stable and has a highly competent team and I am looking forward to achieving our ambitions of strong financial results and market penetration in the coming years.”

About Regional Brands

Regional Brands Inc. is a holding company established for the purpose of acquiring substantial ownership in regional companies with strong brand recognition, stable revenues and profitability. For more information, please visit: www.regionalbrandsinc.com.

Forward-Looking Statements

This announcement contains statements about future events and expectations that are characterized as “forward-looking statements.” Forward-looking statements are based upon management’s beliefs, assumptions, and expectations. Forward-looking statements involve risks and uncertainties, including those described in the Company’s other public announcements and disclosures, that may cause the Company’s actual results, performance, and financial condition to be materially different from the expectations of future results, performance, and financial condition expressed or implied in such forward-looking statements. You are cautioned to not put undue reliance on forward-looking statements. The Company disclaims any intent or obligation to update any forward-looking statements, whether as a result of new information, future events, or otherwise.